ABIJEET ACHAR

CREATIVE LEADER | FILMMAKER

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SUMMARY

Emmy Award-winning video producer with 10+ years of experience across branded, commercial, documentary, music, and narrative work. Joined Flock Safety as its first in-house videographer and built the company's video function from the ground up, producing, shooting, and editing work before being promoted to Associate Creative Director. Remains hands-on as a director, cinematographer, and editor, with experience handling smaller productions independently and building larger crews when needed.

CORE SKILLS

• Video Production • Concept Development • Pre-Production • Directing • Cinematography • Production Audio • Video Editing • Color Correction • Audio Mixing • Crew & Vendor Management • Premiere Pro • After Effects • LucidLink • Frame.io • AI Production Workflows

PROFESSIONAL EXPERIENCE

FLOCK SAFETY ↗ Atlanta, GA — 2024 – Present

Associate Creative Director | Promoted from Senior Videographer

- Joined as Flock's first in-house videographer and built the video function from scratch, establishing production and post workflows and building out the equipment package as the team grew.
- Partners with marketing, product, and sales teams to produce videos for product launches, customer stories, and brand content, taking projects from early concept and pre-production through editing and final delivery.
- Directs talent and crews on set while also shooting, lighting, and recording production audio as needed.
- Leads internal videographers and editors, working with motion designers, freelancers, and production partners as projects require.
- Manages multiple productions at once, balancing schedules, crews, vendors, equipment, and post-production.

PINEAPPLE CUT PICTURES ↗ Atlanta, GA — 2017 – Present

Founder & Producer

- Founded Pineapple Cut Pictures as a commercial production company, producing work for clients including Google, Amazon, PBS, and UPS; now focused primarily on select narrative and independent projects.
- Produced and directed commercial and narrative projects across development, production, and post.
- Built and managed crews for commercial and narrative productions, overseeing budgets, schedules, locations, equipment, and vendors.

COREY SMITH TOURING ↗ U.S.A. — 2016 – 2019

Video Producer

- Produced, shot, and edited tour promos and music videos supporting ticket and merchandise sales, often turning work around between shows.

EMERSON COLLEGE Boston, MA — 2013 – 2016

Cinematographer & Editor, Office of Communication and Marketing

- Produced promotional and editorial content for web, social, and live events, shooting and editing projects in-house.

EDUCATION & DISTINCTIONS

Education	Emerson College — MFA, Film and Media Art | University of Georgia — BA, Film Studies
Awards	3 Southeast Emmy Awards | Student Academy Awards Semifinalist
Film Recognition	“Thomasville” — Best Drama, San Jose Int'l Short Film Fest. (Oscar-qualifying) | “Mysore Magic” — distributed by Short of the Week
Certification	FAA Part 107 Remote Pilot Certificate